

1967

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

January 13, 1967

The major innovation on the La Salle College campus during the spring semester will be some 150-250 of its new evening students.

La Salle, a men's college since its founding by the Brothers of the Christian Schools in 1863, will welcome its first women students to its evening division for the spring term. The coeds will be among some 400-500 new freshmen.

The evening college expects a record spring enrollment of well over 3,000 students when classes resume Wednesday, Feb. 1. Registration is scheduled for Jan. 25-31 from 7-9 P.M. each evening.

Registration for the day division, which accepts no mid-year freshman class, is slated for Jan. 23-27, with spring semester classes beginning Monday, Jan. 30. Total enrollment, including the day school's 3,100 students, should exceed the record 6,200 students set in 1965.

Some 22 new courses and three new faculty members have been added for the spring semester. The day college has two new Fine Arts courses, History of the Opera and Choral Music, and six new philosophy elective courses -- Philosophies of God, Eastern Philosophy, American Philosophy, Analytical Philosophy, A History of Modern and Contemporary Philosophy, and Philosophies of God. Also added to the day curriculum is Russian Literature of the 19th Century.

Three new independent study courses will be introduced by the honors program, directed by Brother Patrick Ellis, F.S.C. New offerings will be Analytical Philosophy, by guest lecturer Dr. J. Robert Cassidy, of Temple University; Plato, by guest lecturer Paul Desjardins, of Haverford College, and Joseph Beatty, of La Salle, and Roman Civilization, by Brother David Kelly, F.S.C., assistant professor of classics at La Salle.

(more)

The Development of Jewish Religious Thought, a course taught by Rabbi Bernard S. Frank and sponsored by the Jewish Chautauqua Society and the Archdiocesan Commission on Human Relations, will be repeated during the spring semester, according to Brother Robert Doran, F.S.C., dean of arts and sciences. Initiated last fall, the course is the first of its kind at a Philadelphia Catholic college or university. Other colleges sponsoring such courses are Fordham, Xavier, St. Louis, Notre Dame, and Portland (Ore.).

Brother Emery Mollenhauer, F.S.C., evening dean, announced 11 new courses, among them Advanced Organic Chemistry, Contemporary British and American Novels, Literary Theory and Criticism, Structural Linguistics, Constitutional History of the U.S. , Latin America Since 1830, The History of Music, and Probability and Statistics.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

January 20, 1967

David Schoenbrun, former CBS radio and TV news analyst, will address the students and faculty of La Salle College at 12:30 P.M. Wednesday (Feb. 1) in the College Union Theatre on the campus, 20th St. and Olney Ave.

Open to the public and admission-free, Schoenbrun's talk is part of La Salle's continuing concert and lecture program held throughout each academic year. His topic will be, "The U.S. and Vietnam."

After service as a combat correspondent during WWII, Schoenbrun joined the staff of CBS News at the invitation of the late Edward R. Murrow. He received several awards from the Overseas Press Club for his coverage of post-war Europe and in 1961 returned to the U.S. as chief of the CBS Washington bureau. He was named the network's chief European correspondent in 1963. Today, Schoenbrun has his own news syndicate, Atlanticom, and serves as world affairs correspondent for Metromedia Network stations.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

JANUARY 20, 1967

Pianist Charles White, of the La Salle College fine arts department, will offer a recital of works by Bach, Schubert, Brahms and Chopin next Sunday (Feb. 5) at 3 P.M. in the College Union Theatre on the La Salle campus, 20th St. and Olney Ave.

Open to the public and admission-free, the concert is part of La Salle's continuing concert and lecture program held throughout each academic year.

The program will consist of Bach's chorale prelude, "Jesus Christus Gottes Sohn"; Schubert's "Impromptu in E flat, Op. 90", "Moment Musical in F minor," and Impromptu in A flat, Op. 142"; two rhapsodies by Brahms, Op. 79, Nos. 1 and 2, and by Chopin, the "Polonaise in C minor," two waltzes, the "Nocturne in B flat," two mazurkas, the "Aeolian Harp Etude in A flat," and the "Fantasy in F minor."

White, a lecturer in music at La Salle, has studied at the Julliard School of Music under Louisa Stojowska and Beveridge Webster and at the Staats Musikakademie in Vienna. He has been heard in concert in many European cities, as well as in the U.S.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 3, 1967

La Salle College's modern language clubs will sponsor a series of concerts, lectures and films marking Modern Language Week, Feb. 13-17, in the College Union Building on the campus, 20th st. and Olney ave. All programs are free and open to the public.

Principal events will be two films, a French movie entitled "Les Mains Sales" at 12:30 P.M. Tuesday (Feb. 14) and a Russian film, "Ballad of a Soldier," at 12:30 and 8:30 P.M. Thursday (Feb. 16). Two concerts by Alirio Diaz, classical guitarist, will be offered at 12:30 and 8:30 P.M. Wednesday (Feb. 15).

Speakers will include Dr. George F. Jones, professor of foreign languages at the University of Maryland, who will discuss the works of Walther von der Vogelweide on Friday (Feb. 17) at 12:30 P.M., Dr. Joseph C. Mihalich, chairman of La Salle's philosophy department, who will speak on "Existentialism in French Literature" at 12:30 P.M. Monday (Feb. 13), and Dr. C. Richard Cleary, professor of political science at La Salle, who will discuss "De Gaulle and the Western Alliance" at 12:30 P.M. Thursday (Feb. 16).

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 10, 1967

The Masque of La Salle College will present three one-act plays by Thornton Wilder, Feb. 24 through Mar. 5, in the College Union Theatre on the campus, 20th St. and Olney Ave.

The plays, which are part of a year-long Thornton Wilder Festival marking the 32nd season of the undergraduate drama group, will be "Pullman Car Hiawatha," "Queens of France," and "The Happy Journey to Trenton and Camden." Performances will be at 8:30 P.M. each evening, except Sundays at 7 P.M. Admission is \$2.50.

Directed by Sidney Mac Leod, the productions will have as featured players Leonard Terr, Elise Loeb, Grace Brown, Ann Wandress, Jack Favorite and Suzanne Picard.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 17, 1967

Concert pianist Soulima Stravinsky, son of the distinguished composer, Igor Stravinsky, will offer a recital at La Salle College at 12:30 P.M. next Friday (Mar. 3) in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission-free, Mr. Stravinsky's concert is part of La Salle's continuing concert and lecture program held throughout each academic year.

The recital will include four sonatas by Scarlatti; the Rondo in A-minor, K.511 by Mozart; Beethoven's Variations in E-flat major, Op. 35; Ravel's Valses Nobles et Sentimentales, and three movements from his father's Petrushka.

Mr. Stravinsky, a member of the University of Illinois' music faculty since 1950, is widely recognized among the foremost interpreters of Mozart and Scarlatti. Born in Switzerland, he studied in Paris under Alfred Cortot, Isidore Philipp and Nadia Boulanger prior to his debut when 20 years old. Since coming to the U.S. in 1948, he has performed with the major orchestras and given recitals throughout this country and Canada.

LA SALLE COLLEGE

News Release

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 17, 1967

The La Salle College alumni association's panel discussion on the Master Plan for Higher Education, postponed Friday (Feb. 17) because of snow, will be held next Friday (Feb. 24) at 8 P.M. in the Holy Family College lounge.

Some 300 La Salle alumni are expected to attend the discussion, which is the first in a series of neighborhood programs to acquaint alumni with the controversial plan. A limited number of tickets are available to the public by contacting the La Salle alumni office.

State Rep. Thomas J. Gola, a member of State Committee on Higher Education, will be a member of the panel, which will also include Brother Daniel Burke, F.S.C., vice president for academic affairs at La Salle, and John J. Lombard, Jr., Esq., chairman of the college's Alumni Committee on the Master Plan.

The alumni group is conducting the meetings to inform its members of what it considers inadequacies of the Plan as it relates to the Commonwealth's private and church-related colleges and universities.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 24, 1967

Soprano Taeko Fujii will offer a recital at La Salle College next Wednesday (Mar. 8) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission-free, Miss Fujii's concert is part of La Salle's continuing concert and lecture program held throughout each academic year.

The recital will include the works of Haydn, Mozart, Schubert, R. Strauss, Puccini and Japanese folk songs by Yamada, Kishi and Nakada.

Miss Fujii, a member of the faculty at the Wilmington (Del.) School of Music, has appeared with the Boston Pops Orchestra, with Andre Kostelanetz, and with the Buffalo Philharmonic. After graduation from the Tokyo University of Fine Arts, she received a Fulbright Exchange Scholarship to study in the U.S. She has since received a Berkshire Music Center Scholarship, the Aspen Music Festival Scholarship, and the Corteau Voice Award of Chicago.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 24, 1967

Open auditions and interviews for the company of La Salle College's Music Theatre '67 will be held on two Sundays, Mar. 12 and 19, at 2 and 7:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Managing Director Dan Rodden, who returns to the La Salle stage this season after recovering from an illness last summer, announces a number of openings for actors and actresses with singing or dancing talent, for qualified pit musicians, and for technical and administrative personnel.

The unique, college-sponsored theatre's sixth season opens Friday, July 7 with "110 in the Shade," the Tom Jones and Harvey Schmidt musical, and concludes with the Meridith Willson classic, "The Music Man," Aug. 4 through Sept. 3.

Openings for eight apprentices, who will be chosen from local high school and college students, were also announced. Applicants for apprentice, who if chosen will be paid for their services, should report for interviews at 1 P.M. on the audition dates.

Last summer, Music Theatre '66 received critical and audience acclaim as some 21,000 patrons viewed productions of "The Most Happy Fella" and "Lady in the Dark." Rodden will again be assisted by production associates Jean Williams, choreographer, musical director Anthony Mecoli, and technical director Sidney MacLeod. Over the past five seasons, more than 90,000 persons have attended 11 productions, ranging from "The Fantastiks" to "Camelot."

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 24, 1967

Open auditions for female roles in Thornton Wilder's "The Skin of Our Teeth," spring production of the Masque of La Salle College, will be held next Monday, Tuesday and Wednesday (Mar. 6-7-8) at 7:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Directed by Sidney MacLeod, the Pulitzer Prize playwright's drama will be presented at La Salle Apr. 28 through May 7. Male roles are played by La Salle undergraduates.

"Skin of Our Teeth" is the last in a series of Wilder's works offered by La Salle as part of a "Thornton Wilder Festival" in 1966-67. "Out Town" and three one act plays -- "Pullman Car Hiawatha," "Queens of France" and "The Happy Journey to Trenton and Camden" -- were previously offered.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR RELEASE: Sunday, Mar. 5, 1967

March 3, 1967

A La Salle College vice president with 37 years' service to the Christian Brothers teaching order was honored at the eighth annual dinner-dance of La Salle's college union committees held Saturday night (Mar. 4) at Cherry Hill Inn, N.J.

The dinner is the traditional occasion for the installation of new chairmen of the committees, who organize many of La Salle's varied cultural activities throughout each academic year. Francis A. Champine, a junior of 248 Valley Run dr., Cherry Hill, succeeds senior Earl R. Feltyberger, of 5847 N. Mascher st., as committee board chairman.

A special "distinguished service award" was presented to Brother Gavin Paul, F.S.C., Ph.D., vice president for student affairs at La Salle and a member of the college staff since 1953. A native of Hazelton, Brother Paul entered the Christian Brothers in 1935, earned master's and Ph.D. degrees in sociology at the Catholic University, and later taught at three secondary schools before joining the La Salle faculty. He was dean of students before assuming his present title in 1960.

Some 25 student service awards were also given, each presented by John H. Veen, director of the La Salle College Union. Some 200 students and their guests attended.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

March 3, 1967

La Salle College's Sigma beta Kappa fraternity will hold its second annual "Easter Car Wash" benefiting the children of St. John's Orphanage, 40th st. and Wyalusing ave., next Saturday (Mar. 11) from 9 A.M. to 4 P.M. on the La Salle campus, 20th st. and Olney ave.

Some 30-40 members of the fraternity, which throughout each year conducts baseball, football and basketball programs for some 100 boys at the orphanage, will wash cars for a nominal fee -- with all proceeds going toward the purchase of clothing for children this Easter. Last year, some \$200 was donated.

Customers should enter the Mc Carthy Stadium driveway on 20th st. -- about 100 yards south of Olney ave. -- and exit through the main driveway near College Hall, according to Robert Baselice, SBK president. Cost is \$1.50 per car, except \$1.25 for "VW" types.

SBK is a social fraternity that also renders services. The La Salle chapter has assisted the orphanage through the sports program and annual Christmas parties since 1948.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

HOLD FOR RELEASE: Wednesday, Mar. 15, 1967

March 13, 1967

Two La Salle College seniors are among the 1259 winners of Woodrow Wilson Fellowships for 1967-68, it was announced by the Foundation.

Only nine students were nominated by La Salle; three of these received honorable mention recognition by the Foundation. Nationally, some 13,596 students representing 1,022 colleges and universities were nominated for consideration.

La Salle winners for 1967-68 are Paul C. Brophy, of 4409 N. Seventh st., Philadelphia, and James A. Butler, 2626 Graham blvd., Pittsburgh. Honorable mention was given to Thomas J. Jennings, 178 Norristown rd., Warminster; Edward J. Quigley, 137 Main st., Keansburg, N.J. and Brother James P. Sterba, F.S.C., son of Mr. and Mrs. James Sterba, 5048 Federal st., Baltimore, Md.

Brophy, a 1963 graduate of Cardinal Dougherty High School, is majoring in economics and plans to attend either the University of Pennsylvania or Columbia University. At La Salle, he has served as secretary of the Economics Club and was active in the Liberal Club and St. Gabriel's Club. He is the son of Paul V. and Anna Brophy.

(MORE)

Butler was graduated from Pittsburgh's Central Catholic High School in 1963 and major in history at La Salle, where he has achieved an academic index of 3.88 of a possible 4.0. He hopes to pursue advanced studies at either the University of North Carolina or Cornell University. As an undergraduate he has served as treasurer of the Gavel (debating) Society, features editor of the campus newspaper, and president of Lambda Iota Tau honor society. He is the son of F. Ralph and Myrtle Butler.

Jennings is a graduate of Bishop Mc Devitt High School and has majored in psychology at La Salle. Quigley, an alumnus of Red Bank Catholic High School, is a philosophy major. Brother Sterba attended Calvert Hall in Baltimore and also majored in philosophy.

Woodrow Wilson Fellows receive one academic year of graduate education with tuition and fees paid by the Foundation, plus a living expenses stipend of \$2,000 and allowances for dependent children. Some 14,000 Fellowships have been awarded through the program, which has been supported since 1958 by \$52 million in grants by the Ford Foundation.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

March 17, 1967

James A. Butler, La Salle College senior of 2626 Graham blvd., Pittsburgh, is among the 124 winners of Danforth Foundation Fellowships for 1967-68.

Butler, also one of two La Salle recipients of Woodrow Wilson Fellowships for graduate studies, is the first La Salle student to receive both of the prestige awards in one academic year.

Butler was graduated from Pittsburgh's Central Catholic High School in 1964 and majored in history at La Salle, where he has achieved an academic index of 3.88 of a possible 4.0. He hopes to pursue advanced studies toward the Ph.D. degree at either the University of North Carolina or Cornell University. As an undergraduate, he has served as treasurer of the Gavel (debating) Society, features editor of the campus newspaper, and president of Lambda Iota Tau honor society.

Butler plans a June marriage to his childhood sweetheart, Miss Joanne Buck, a 1966 graduate of Dayton University and now a social worker for the Catholic Social Services agency of the Philadelphia archdiocese.

(MORE)

The Danforth Fellowship Program, established in 1952 to encourage outstanding undergraduates to become college teachers, this year chose from 2,000 nominees from colleges and universities across the U.S.

Danforth Fellows are free to matriculate at any U.S. graduate school in their respective fields of study, and may concurrently hold any other national fellowship, such as the coveted Wilson, Rhodes, or Fulbright awards.

Other colleges and universities in Pennsylvania to have 1967 Danforth winners are Haverford; Pittsburgh; Swarthmore; Bryn Mawr; Franklin and Marshall; Allegheny, and Villanova. Other Catholic schools are Villanova; St. Mary's (Ind.); Notre Dame; Marquette; Fordham; Dayton; Boston College; Georgetown; Fairfield; Iona; Providence, and St. John's.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Sports Information Director

FOR RELEASE: Wednesday (March 22)

March 21, 1967

LA SALLE ANNOUNCES 1967 VARSITY TRACK SCHEDULE

La Salle College's track team will open its 1967 season at home against West Chester April 1 and compete in a total of seven dual meets, it was announced by Athletic Director James J. Henry.

Coach Frank Wetzler's Explorers will also compete in the Penn and Quantico Relays, the Middle Atlantic Conference and IC4A Championships and the Philadelphia Metropolitan meet. The Explorers will host the latter event, May 20, at McCarthy Stadium.

Other dual meet opponents include Penn, Temple, Rutgers, Delaware, Lafayette and St. Joseph's.

Wetzler faces a rebuilding year with only five lettermen returning from last year's team which finished with a 2-2 dual meet record and a second place finish in the MAC Championships.

Returning lettermen include distance men Phil Fiskett, Cherry Hill, N.J., Ed Pszwaro, Gibbstown, N.J., and Joe Murphy, Jenkintown; and field event specialists Andy Moutenot, Toms River, N.J., and Howard Jasper, Newtown Square, Pa.

La Salle's 1967 schedule: APRIL-- 1, West Chester; 4, Pennsylvania; 8, Temple; 11, at Rutgers; 15, Delaware; 18, Lafayette; 25, at St. Joseph's; 28-29, at Penn Relays. MAY-- 5-6, at Quantico Relays; 12-13 at Middle Atlantic Conference Championships (Delaware); 20, Phila. Metropolitan Meet; 26-27 at IC4A Championships (at Villanova).

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Sports Information Director

FOR IMMEDIATE RELEASE

March 21, 1967

HANK DE VINCENT AND NORM GREKIN NAMED TO LA SALLE HALL OF ATHLETES

Hard-hitting baseball catcher Hank De Vincent and high scoring basketball storm Norm Grekin have been selected as 1967 entrants into La Salle College's Alumni Hall of Athletes.

The former Explorer greats will be inducted into the Hall at the annual Spring Reception of La Salle's Alumni Association, Sunday, April 2 from 4:00 to 7:00 P.M., in the College Union Ballroom, on campus, 20th st. and Olney ave.

De Vincent, who made the All American baseball team his junior and senior year, played three seasons of varsity ball and hit over .400 every year. He was captain of both the soccer and baseball teams as a senior. His baseball coach was former Phillies pitcher Frank Hoerst.

After graduating in 1956, Hank signed a bonus contract with the Cincinnati Reds, but retired from professional baseball a few years later to enter Medical School. Today he is an M.D. in the Philadelphia area.

(more)

Grekin, who starred on La Salle's 1952 NIT championship basketball team, scored 1,243 points in three years--the fifth highest career total in Explorer history. He shared 1952 NIT Most Valuable Player honors with teammate Tom Gola.

Grekin, who played under Ken Loeffler, graduated in 1952. Today he is Philadelphia Regional Director of the Pilot Life Insurance Co.

The induction of De Vincent and Grekin brings the total of athletes in La Salle's "Alumni Hall" to 20 since its dedication on May 19, 1961.

Athletes currently enrolled include basketball stars Gola ('55), Larry Foust ('50), Hoerst ('39), Jim Phelan ('51) and Bob Walters ('47); football standouts George Somers ('38), Joe Sciaretta ('37), Frank Loughney ('40), Mike Mandarino ('42) and Paul Prettyman ('41).

Also enrolled are track stars Pete Walheim ('60), Al Cantello ('55), Ira Davis ('58), Jim Webb ('52), Vic Gavin ('57) and Jim Tuppeny ('50) as well as swimming aces Joe Verdeur ('50) and George Haggerty ('55).

LA SALLE COLLEGE

News Release

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

March 30, 1967

Philosophy International, a four-part series of lectures by professors from local colleges and universities, will be sponsored by La Salle College on the evenings of Apr. 7, 12, 19 and 26.

Dr. Murray G. Murphey, associate professor of American civilization at the University of Pennsylvania, will deliver the initial lecture on the topic, "American Philosophy - Pragmatism and Method." Each talk is scheduled for 8 P.M. in the College Union lounge.

Open to the public and admission-free, the lectures are sponsored jointly by La Salle's philosophy department and philosophy club. Dr. Joseph C. Mihalich, chairman of the department, is director of the series, which will "examine contemporary trends in philosophy throughout the world."

Subsequent lecturers and their topics will be Dr. George L. Kline, professor of philosophy at Bryn Mawr College, who will discuss "Soviet and East European Philosophy Today" (Apr. 12); Dr. Bernard Phillips, professor of philosophy at Temple University, on "The Spirit of Oriental Philosophy" (Apr. 19), and Dr. Jose Ferrater-Mora, professor of philosophy at Bryn Mawr College, on "European Philosophy-Before and Now" (Apr. 26).

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

March 30, 1967

Writers' conferences have long been commonplace on college campuses, but La Salle College appears to have a new variation: a Readers' Conference.

La Salle's English department and Weber English Society will jointly sponsor the conference next Saturday (Apr. 8) for students from area high schools. The conference will be held from 9 A.M. to 4 P.M. in the College Union Building on the campus, 20th st. and Olney ave.

Students from 12 public and parochial high schools are expected to attend the conference, which will consist of morning and afternoon panel discussions and seminars on a variety of literary works and authors. Among the schools to take part will be La Salle High; Philadelphia High School for Girls; Cardinal Dougherty and Central.

Purpose of the conclave, according to La Salle senior Kenneth E. Di Joseph, chairman of the affair, is to "create greater understanding and enjoyment of literature by all concerned."

Ralph W. Howard
News Bureau Director
La Salle College
Philadelphia, Penna. 19141
Victor 8-8300, Ext. 286-87
FOR IMMEDIATE RELEASE

March 30, 1967

Some 1,000 representatives of college and university student unions are expected to attend the 44th annual conference of the International Association of College Unions to be held Apr. 9-12 at the Benjamin Franklin Hotel, 9th and Chestnut sts.

La Salle College is the host for the 1967 conclave, which has as its theme, "The Dynamics of Change." John H. Veen, director of La Salle's union building, is host director of the conference, while Robert Handy, of Southern Illinois University is general chairman.

College union administrators from schools in the U.S., Canada, Puerto Rico, and other nations, will assemble to "assay the theory of change and its dynamic significance for higher education," according to conference director Veen.

Brother Daniel Bernian, F.S. C., Ph.D., president of La Salle, will be the principal speaker at the opening dinner Sunday (Apr. 9), and the Rev. Regis Ryan, O.P., La Salle chaplain, will deliver the invocation.

Principal speakers will keynote the conference theme as it applies to business, higher education, and college union administration. Speakers at the 9 A.M. keynote sessions will be Dr. Robert R. Coon, vice president for advanced development and planning, UNIVAC Corp. on Monday (Apr. 10); Dr. Harry D. Gideonese, chancellor of the New School of Social Research in New York, on Tuesday (Apr. 11), and C. Shaw Smith, director of the college union and coordinator of student activities at Davidson College, on Wednesday (Apr. 12).

Among the topics for panel discussions will be: "The College Student and Sex" (10:30 A.M. Mon.); "Changing Concepts in Higher Education" (10:30 A.M. Mon.); "Drugs and the College Student" (2 P.M. Mon.); "The Contemporary Film: Involvement vs. Entertainment" (2 P.M. Mon.); "The Changing Campus Community" (10:30 A.M. Tues.); "The Revolution in Personal Values" (10:30 A.M. Wed.), and "Academic Free-

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 7, 1967

Alan Schneider, director of a host of Broadway hits, will address the students and faculty of La Salle College next Friday (Apr. 21) at 12:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission-free, Schneider's talk is part of La Salle's continuing concert and lecture series held throughout each academic year. He will discuss the plays of Thornton Wilder.

Perhaps best known as the director of Edward Albee's plays, Schneider is a graduate of the University of Wisconsin and was the recipient of a Ford Foundation and Guggenheim grants for work in theatre.

Schneider has directed Albee's "Who's Afraid of Virginia Woolf?" and, more recently, "A Delicate Balance," as well as Broadway productions of "Ballad of the Sad Cafe," "Tiny Alice," "Malcolm," and "The Skin of Our Teeth." Off-Broadway productions have included "The Zoo Story," "The American Dream," "Measure for Measure," and "A Long Way From Home." His TV credits include "Waiting for Godot," "The Years Between" and "Oedipus the King." He has also contributed articles for The New York Times, the Saturday Review, and Theatre Arts.

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

HOLD FOR RELEASE: 7 P.M. Sunday, Apr. 9, 1967

April 7, 1967

More years of education for everyone is not enough to meet the needs of modern life, the president of La Salle College told delegates to an international conference Sunday night (Apr. 9).

Brother Daniel Bernian, F.S.C., Ph.D., was the principal speaker at the opening dinner for the 44th annual conference of the International Association of College Unions being held at the Benjamin Franklin Hotel Apr. 9-12.

Some 1,000 college union administrators from colleges and universities in the U. S., Canada, Puerto Rico and other nations are attending the conclave, for which La Salle is the host school.

"Today, our attention is focused on the race that H.G. Wells foresaw (between education and catastrophe), and it is no longer clear that education holds the lead," Brother Daniel said. "Catastrophe in two forms -- nuclear weapons carried by guided missiles and governments that blot-out the freedom of men -- appears to have pulled ahead.

"It remains to be seen," he continued, "whether the 20th century will go down in history as the century of atomic destruction and the end of human liberties, or as the century of universal education in which enlightened men learned to conquer the forces that threaten to destroy them.

"It now seems clear that merely providing more education, and requiring it of all, is not enough," Brother Daniel added. "Many Germans who supported Hitler were graduates of universities and secondary schools thought to be among the best in the world.

(MORE)

Citizens of the USSR with far more schooling than their ancestors continue to support a government that restricts their liberties and threatens the peace of the world and freedom of nations. A generation of young Americans, boasting a record number of degrees and diplomas, is frequently described as soft, bewildered, and lacking in purpose."

"We believe that education still has a fair chance of winning the race, if sufficient attention is given to this re-thinking and re-structuring, and if the new course is established without delay," Brother Daniel asserted. "The problem is world-wide, for only liberally educated men -- men freed of the limitations of ignorance, prejudice and provincialism -- can hope to govern themselves wisely, maintain their free institutions, and live together in peace and harmony.

"If education is to win out over catastrophe," he said, "we must find ways of diverting a larger portion of our own national resources into it -- even if that should mean some reduction in the amount available for (Auto) tail fins, entertainment and martinis."

"One truth is almost self-evident," Brother Daniel concluded, "widespread mediocrity in key places, in business or education, can be deadening -- even destructive -- to any country. For Americans, it is at a moment vital to provide a cultural climate in which exceptionally high intelligence is detected and subsidized accordingly. So much that is good is going on in these United States, and a small number of dedicated people are doing so much on so many levels, that our mass degeneration seems pitiful."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 9, 1967

Alexander Hemphill, candidate for the Democratic mayoralty ticket this fall, will address the students and faculty of La Salle College next Monday (Apr. 17) at 8:30 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

Sponsored by La Salle's evening division Marketing Association, Hemphill's talk is free and open to the public.

Hemphill, who served as city controller from 1958 until he announced his candidacy this year, is a graduate of the University of Pennsylvania and a veteran of Naval duty during WW II. He, his wife, and their eight children, make their home in the Chestnut Hill section of the city.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 14, 1967

The Masque of La Salle College will present Thornton Wilder's "The Skin of Our Teeth" as the undergraduate drama group's spring production, April 28 through May 7 in the College Union Theatre on campus, 20th st. and Olney ave.

Directed by Sidney Mac Leod, the prize winning comedy will be offered each evening at 8:30 P.M. except Sunday at 7 P.M. Performances scheduled for May 5 and 6 and sold out.

John Facenda, WCAU-TV news personality, will provide the "news" film segments of the show, which is the concluding portion of a "Thornton Wilder Festival" held at La Salle this year. Earlier, Wilder's "Our Town" and three one-act plays were offered, in addition to the film version of his "Bridge of San Luis Rey" and a special edition on Wilder's works by four quarters, La Salle's quarterly literary magazine.

Appearing in featured roles will be John Favorite; Elise Loeb; Natalie Storm; Michael Koch; Paula Kelley and Elaine Levin.

LA SALLE COLLEGE

News Release

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 14, 1967

La Salle College will host the annual meeting of the Pennsylvania Catholic Roundtable of Science this Saturday (Apr. 22) from 9 A.M. to 4 P.M. on the campus, 20th st. and Olney ave.

Dr. Prince A. Jackson, Jr., of Savannah State College, will deliver the keynote address at 10 A.M. in the College Union Theatre. Brother Daniel Bernian, F.S.C., president of La Salle, will welcome delegates to the conference, for which Brother Anthony Wallace, F.S.C., of the National Catholic Education Association, is chairman. A luncheon will follow the morning talks.

Speakers at the 2:30 P.M. sessions in the Science Center will be Dr. James F. Duffy, director of psychological services at Villanova University, on "Counseling for Science Education"; Sister Mary Nicholas, R.S.M., dean of women at Georgian Court College, on "Basic Goals of Elementary School Science"; Dr. John A. Smith, of La Salle's counseling center, on "Science and the Adolescent Mind," and Joseph S. Gonnella, M.D., assistant dean of Hahnemann Medical College, on "Newer Thinking on Science Preparation for Graduate and Professional Schools."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 14, 1967

La Salle College's faculty wives' club will hold a "Spring Game Night" to establish a partial scholarship at La Salle, at 8 P.M. next Friday (Apr. 28) in the College Union ballroom.

The public is invited to the event, for which a \$1 donation is asked. Co-chairmen of the affair are Mrs. John Mooney and Mrs. Chester Orlik. Their committee includes Mrs. Patrick Dooley; Mrs. Richard Fitzgerald; Mrs. Robert Lavelle; Mrs. E. Russell Naughton, and Mrs. Frederick Robinson.

Subsequent workshop topics, the La Salle speakers and dates are:

"Cleavage, Cooperation and Control in a Pluralistic Neighborhood," by Dr. John F. Connors, associate professor of sociology (Apr. 29); "A Job - Or a Role in Our Community," John Mc Nelis, industry department (May 6); "Social and Cultural Factors Associated with the Process of Aging," Dr. Richard C. Leonard, associate professor of sociology (May 13); "Youth and the Community," John T. Connors, instructor in sociology (May 20); "Education for a Lifetime," Dr. Joseph D. Kovatch, assistant professor of psychology (May 27); "Economic Change and Social Planning," Dr. Joseph P. Mooney, associate professor of economics (June 3), and "The Emerging Community: Possibilities and Realities," by Dr. Coffee (June 10).

Representatives of other area institutions and from various State and City departments have been invited to attend applicable workshop sessions.

Among the institutions and community groups invited are Germantown Hospital; Albert Einstein Medical Center; Central High School; Germantown Community Council; Girl's High School; Good Shepherd Diagnostic Clinic, and the Gratz College community service clinic. Government departments will include city planning; recreation; urban renewal; welfare; licenses and inspection; education planning; Penna. State Employment Service; U.S. Social Security, and the State Department of Public Assistance.

Geruson said the Urban Studies Center, also ~~seeks~~ to "serve as a focal point for student activity in ~~serving~~ the community" and to "answer the challenge of the role of the urban Catholic college in the full scope of the educational experience -- to expand ~~our~~ area of competence."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 18, 1967

La Salle College has established an Urban Studies and Community Service Center, which will seek to "aid the surrounding community in developing proposals for self-help."

The Center will also aim to "focus the development of the other educational, health, religious and welfare institutions in the area," according to Richard T. Geruson, assistant professor of economics at La Salle.

A director has not yet been named, but Geruson and Dr. Thomas M. Coffee, chairman of La Salle's sociology department, will coordinate the plans and early efforts of the Center, which has as its principal areas of interest the East Germantown, Oak Lane, West Olney and Logan sections bordering the college campus.

A series of community workshops, which begins this Saturday (Apr. 22), is among the first projects initiated by the Center. The workshops will be held each Saturday through June 10 in the College Union Building on the La Salle campus. Each session will consist of a paper prepared and delivered by a member of the La-Salle staff, followed by discussion groups comprised of community and city of Philadelphia participants.

Geruson will discuss, "Community Perspectives: A Profile of The Area Since WW II," at this Saturday's workshop, which opens at 9:30 A.M. and concludes at 2:30 P.M.

(MORE)

LA SALLE COLLEGE

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Representatives of other area institutions and from various State and City departments have been invited to attend applicable workshop sessions.

Among the institutions and community groups invited are Germantown Hospital; Albert Einstein Medical Center; Central High School; Germantown Community Council; Girl's High School; Good Shepherd Diagnostic Clinic, and the Gratz College community service clinic. Government departments will include city planning; recreation; urban renewal; welfare; licenses and inspection; education planning; Penna. State Employment Service; U.S. Social Security, and the State Department of Public Assistance.

Geruson said the Urban Studies Center, also seeks to "serve as a focal point for student activity in serving the community" and to "answer the challenge of the role of the urban Catholic college in the full scope of the educational experience -- to expand our area of competence."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 21, 1967

An address by U.S. Rep. Richard S. Schweiker (R., Pa.); a concert by Medical Mission Sisters singers; a dramatic presentation; an art festival, and a Science Fair will highlight La Salle College's 13th annual Open House next Sunday (Apr. 30), 1-5 P.M. on the campus, 20th st. and Olney ave.

Congressman Schweiker, member of the House Armed Services Committee who has recently endorsed college draft deferments, will be the principal speaker at the event, which is sponsored by La Salle's student organizations commission. Some 3,500 visitors are expected to tour the facilities of the liberal arts college, which is conducted by the Brothers of the Christian Schools, a Roman Catholic teaching order.

Activities will start at 1 P.M., when some 50 student exhibits and campus tours begin. Brother Daniel Bernian, F.S.C., Ph.D., president of La Salle, will welcome guests at 3:15 P.M. in the College Union Theatre. Rep. Schweiker's talk and exhibit awards presentations will follow.

Highlights of the day will include dramatic selections from the plays of Thornton Wilder by The Masque, La Salle's undergraduate drama group at 1:15 in the Union theatre; a concert by an octet of Medical Mission Sisters singers at 1:30 in the Union ballroom; a biology science fair for high school students, 1-5 P.M. in the Science Center, and an ROTC drill team exhibition and band concert at 2 P.M. in Mc Carthy Stadium at 2 P.M.

Bob Lyons
Assistant Director, News Bureau
La Salle College
Philadelphia, Pa. 19141

FOR RELEASE: 7:00 P.M. WEDNESDAY (April 26)

April 25, 1967

Philadelphia Bulletin sports columnist Sandy Grady received the 19th annual "Collegian Award," at the annual banquet of La Salle College's campus newspaper, Wednesday night (April 26) in the College Union Building, on campus, 20th st. and Olney ave.

Grady, who has won several national awards including the 1966 National Headliner's Award in his eight years at the Bulletin, was honored by the Collegian for "outstanding public service in the field of journalism."

Twelve student awards were presented to staff members. Thomas J. Smith, of 7801 Dungan road, Philadelphia, was named editor-in-chief succeeding Richard S. Tiedeken, of 1634 Worrell st., Philadelphia. Tiedeken received the "President's Award" for the most significant contribution to the newspaper.

Kevin M. Nolan, of 43 Mahler drive, Norwalk, Conn., the Collegian photographer, received two of the top awards, the Student Award and the Editor-in-Chief's Award for the most outstanding contribution by a staff member.

Special "Editor's Awards" went to News Editor Paul H. Thim, of 220 Pleasant Valley road, King of Prussia; Features Editor James A. Butler, of 2626 Graham Blvd., Pittsburgh, and Sports Editor Michael J. Heaney, of 3336 Diston st., Philadelphia.

Writers' awards were presented to Henry A. De Dominicis, of 2338 E. Clearfield st. (news); Thomas P. Witt, of 820 Chislett st., Pittsburgh (politics); Steven M. Singer, of 1 S. Weymouth ave., Ventnor, N.J. (illustrations); James L. Mc Carthy, of 231 E. Highland ave., Philadelphia (religion & arts); Brian J. Gail, of 539 Putnam road, Merion Park (sports) and Smith (humor).

Grady, a native of Charlotte, N.C., became only the second sports columnist to be so honored by the Collegian. Red Smith won the award in 1952.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

HOLD FOR RELEASE: 3 P.M., Sunday, Apr. 30, 1967

April 28, 1967

U. S. Rep. Richard S. Schweiker (R., Pa.) on Sunday (Apr. 30) called for a far reaching revision of the selective service system, but contended an all volunteer Army would be best.

Rep. Schweiker was the principal speaker at La Salle College's 13th annual Open House sponsored by the college's student organizations commission. Some 3,500 persons were expected to attend the event, which featured tours of campus facilities, student exhibits dramatic offerings and concerts.

"Loopholes for college students should be sealed," Schweiker said, "so that college students get equal treatment with non-college students." He suggested that college deferment should be retained, but that they return to a general pool after college and not receive fatherhood deferments.

"My bill would create a national, computerized manpower pool of all men whom local boards have classified I-A, picked at random," he continued. "The 18 1/2 to 19 1/2 year olds would be called first, then the 19 1/2 to 20 1/2 year olds, etc."

Schweiker contended that "an Army of career, long-term, professional soldiers would be more efficient, for they would not always be training and retraining at great cost per man. The volunteer Army would end compulsory military service, and end the moral problem of sending some men to war, while others stay home. At the present time, we're not ready for a volunteer Army."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 28, 1967

Some 1,000 La Salle College ROTC cadets will be inspected at the unit's annual review next Tuesday (May 9) at 3 P.M. in McCarthy Stadium on the campus, 20th st. and Olney ave.

The review is also the traditional occasion for presentation of medals, trophies and decorations for outstanding cadet achievement. Prizes will be presented at 2 P.M. in the College Union Theatre. Ribbons for outstanding batteries will be awarded during the inspection ceremonies.

Cadet Col. Paul E. Miehle, La Salle senior of 224 Bethlehem Pike, Ambler, is cadet commander of the corps. Miss Eileen Meskers, of Linwood, N.J., is the honorary cadet colonel for the review. Miss Meskers is a senior student nurse at Hahnemann Hospital.

Army Col. Arthur von Rohr, professor of military science at Ohio State University, will be the chief officer of the four-man inspection party, which also includes Lt. Col. Lyman H. Hammond, of Virginia Military Institute, Lt. Col. Russell E. Bennett, First Army Headquarters, Ft. Meade, Md., and Capt. Arthur T. Carey, of the University of Scranton.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 1, 1967

La Salle College has acquired a 3.4 acre property near the college's 20th and Olney ave. campus, it was announced Monday (May 1) by Brother Daniel Bernian, F.S.C., Ph.D., La Salle president.

The land adjacent to the historic Belfield Estate was acquired Monday for \$175,000 from the estate of the late Sarah Logan Wister Starr.

The property is the largest acquired by La Salle since 1957, when the college purchased the six-acre tract which lies between Olney ave and the land acquired Monday.

"La Salle plans to use the property to carry out its campus development plans, which will involve a \$25 million expansion program over the next 15 years," Brother Daniel said.

Details of the campus master plan are expected to be ready late this year, Brother Daniel added.

The 148,000 square feet of land is bordered on the east by Wister st., on the west by 20th st., and by Cottage Lane (intersecting with Olney ave. at 20th st.) on the east.

(MORE)

On the property's southern extremity lies the Belfield Estate, which has been designated an historic site and is rich in colonial U.S. history. It is now the home of Dr. and Mrs. Daniel Blain. Dr. Blain is a past president of the American Psychiatric Association and now chief psychiatrist at the Byberry State Hospital. Mrs. Blain is a daughter of the late Mrs. Starr.

The U.S. Department of the Interior named Belfield an historic landmark in 1966. Charles Willson Peale, the distinguished American painter, made his home on the estate from 1810-1826. Mrs. Blain's great-great-grandfather purchased the tract from Peale in 1826. The total area, which lies between La Salle and Germantown Hospital, consists of 14 acres -- much of it gardens, boxwood hedges and an orangerie planned and planted by Peale.

"In its plans for the area," Brother Daniel stated, "La Salle will give full consideration to the area as an historic site."

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LA SALLE COLLEGE

News Release

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 5, 1967

Two honorary degrees, two faculty "distinguished teaching" awards, and 35 student prizes for academic excellence, will be presented at La Salle College's annual Founder's Day observance next Sunday (May 14).

Honorary doctor of laws degrees will be given to Dr. Courtney C. Smith, president of Swarthmore College, who will also deliver the convocation address, and to the Rev. Charles F. Gorman, first full time chaplain at La Salle, at an honors convocation at 4 P.M. in the College Union Theatre. The student prizes are also given at the convocation.

Day faculty awards for "distinguished teaching," made possible by a grant from the Christian R. and Mary F. Lindback Foundation, and an evening faculty award will be given at the traditional Founder's Day Dinner for some 800 seniors and their families at the Four Chef's Banquet Hall, Hellerman and Sackett sts., at 7 P.M. The faculty awards are kept secret until the dinner.

Both events mark the feast day of St. John Baptiste de La-Salle, founder of the Brothers of the Christian Schools, the teaching order which conducts the college.

(MORE)

The honorary degrees will be conferred by Brother Daniel Bernian, F.S.C., La Salle president. Dr. Smith will be sponsored for the degree by Brother D. Hilary Kelly, F.S.C., Ph.D., associate professor of classics at La Salle; Father Gorman will be sponsored by Brother Gregory Paul, F.S.C., Ph.D., professor of chemistry. Brother James B. Carey, F.S.C., chairman of La Salle's board of trustees, will be presiding officer.

Dr. Smith, who holds degrees from Harvard and studied at Oxford as a Rhodes Scholar, has been president of Swarthmore since 1953. He previously had been national director of the Woodrow Wilson Fellowship program in 1952-53, and taught English at Princeton University from 1946 to 1952. He holds honorary degrees from the University of Pennsylvania, Temple University, University of Pittsburgh, Bucknell University and West Virginia University.

Father Gorman, now pastor of St. Francis of Assisi Church in Springfield, was ordained in 1916. He was associate professor of sociology at La Salle and served as the college's first full-time chaplain from 1948 to 1952. He has also been pastor of St. Laurence's Parish in Highland Park and during World War Two was an Army chaplain.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 12, 1967

"110 in the Shade" and "The Music Man" will be the 1967 summer offerings of Music Theatre '67, which opens its sixth season on Friday, July 7.

The eight-week, 57-performance season opens with "110 in the Shade," the Tom Jones and Harvey Schmidt musical, which continues through July 30 in the air conditioned College Union Theatre on the campus, 20th st. and Olney ave.

"The Music Man," Meredith Willson's musical comedy classic, will open Friday, August 4 and continue through September 3.

Curtain is at 8:30 P.M. Tuesday through Friday; 6 and 9:30 P.M. (two shows) Saturday, and 7 P.M. Sunday. No performance is given Monday.

Managing Director Dan Rodden, who returns to the La Salle staff after a prolonged illness last summer, will again have a veteran production staff consisting of choreographer Jean Williams, Dennis Cunningham, who will appear in the first show and direct "Music Man," Sidney Mac Leod, technical director, designer Gerard Leahy, and Anthony Mecoli, musical director.

(MORE)

"Shade," which is a musical adaptation of N. Richard Nash's "The Rainmaker," features such melodies as "Everything Beautiful Happens at Night," "Love, Don't Turn Away," and "Wonderful Music." Among the now-standard tunes from "Music Man" are "76 Trombones," "Goodnight, My Someone," "Lida Rose," and "Gary, Indiana."

The East's only college-sponsored summer music theatre will again feature a unique combination of professional and exceptionally talented college and university performers.

More than 90,000 patrons have visited the campus since the theatre's inception in 1962. Last year's productions, "Most Happy Fella" and "Lady in the Dark," attracted some 20,000 patrons to the campus theatre.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Sports Information Director

May 12, 1967

FOR IMMEDIATE RELEASE

JAMES F. (JIM) HARDING NAMED LA SALLE COLLEGE BASKETBALL COACH

James F. (Jim) Harding, who has guided every high school and college team he has handled to its greatest record in history, has been named head basketball coach at La Salle College, it was announced Friday (May 12) by Brother Daniel Bernian, F.S.C., Ph.D., President.

Harding was signed to a four year contract. Salary terms were not disclosed. He will name a full-time assistant later.

The 38-year-old University of Iowa graduate replaces Joe Heyer, who resigned last month after serving as head coach for two years.

Harding's brilliant collegiate head coaching record includes one year at Loyola University (New Orleans) and three years as coach and Athletic Director at Gannon College, Erie, Pa.

His Loyola team finished with a 16-9 record, in 1957-58. That team finished third in the Sugar Bowl Tourney and lost to Oklahoma State in the first round of the NCAA Tournament.

At Gannon, Harding's three year record (1963 to 1966) was 57-12 including consecutive 20-3 seasons his last two years. His 1964-65 team was ranked sixth among the nation's small colleges. He was chosen "Coach of the Year" in Pennsylvania Colleges, the following season as Gannon finished seventh nationally.

(more)

Two of his Gannon teams finished in the nation's top ten, defensively.

Harding resigned from Gannon in 1966 to accept an executive business position in Milwaukee. He regained active in basketball this past season, however, as a scout, clinic speaker and television commentator.

His overall high school coaching record was 107-23 including a brilliant 56-9 mark at Marquette University High School, Milwaukee. His 1953-54 squad won the state championship and was ranked second in the country with a 26-1 record.

A native of Clinton, Iowa, where he was an all-state star in basketball and football, Harding competed in the same sports at the University of Iowa. After graduation, he played one year of pro basketball at Wilkes-Barre, of the old American Basketball Association. He also has a Masters Degree in Education, from Iowa.

Ralph W. Howard
News Bureau Director
La Salle College
Philadelphia, Pa. 19141
Victor 8-8300, Ext. 286-87

May 14, 1967

FOR IMMEDIATE RELEASE

The president of Swarthmore College decried "civil disobedience being used indiscriminately to promote almost any cause" during an address Sunday (May 14) to a La Salle College audience.

Dr. Courtney C. Smith, president of Swarthmore, gave his remarks to some 400 honors students, faculty and parents during La Salle's annual Founder's Day honors convocation on the campus.

Dr. Smith and the Rev. Charles F. Gorman, pastor of St. Francis of Assisi Church, Springfield, and first full-time chaplain of La Salle (1948-52), received honorary Doctor of Laws degrees conferred by Brother Daniel Bernian, F.S.C., Ph.D., president of La Salle. Some 35 student prizes for academic excellence were also given at the convocation.

Three awards for "distinguished teaching" to day faculty members, made possible by a \$1500 grant by the Christian R. and Mary F. Lindback Foundation, and an evening faculty award were given at the traditional Founder's Day Dinner at the Four Chefs' Banquet Hall, Hellerman and Sackett sts., on Sunday evening.

Recipients of the 1967 Lindback Awards, which include a \$750.00 stipend, are Ugo Donini, of Blue Bell, professor of history; Joseph P. Cairo, 6716 Cornelius st., assistant professor of economics, and Brother Gregory Paul, F.S.C., Ph.D., professor of chemistry and a former president of La Salle (1945-52). Brother Paul, as a member of the Christian Brothers -- the teaching order which conducts La Salle, received a

"With the matter of protest, I agree," Dr. Smith said, "but often its techniques carry pressure or force not very different from violence ...such as efforts to break-up speaking engagements at places like Harvard, Berkley, Dartmouth and Howard, to name a few. I'm not talking about student riots over food or panty-raids or row-bottoms."

"Today," he continued, "civil disobedience is being used to promote almost any cause. The key word in these protests is 'demand' -- this says, in effect, that only one idea or point of view is acceptable."

"It is tragic," Dr. Smith asserted, "that this point of view has found a home in our colleges and universities. The new protest says that the idea is not enough, force is necessary. This is alien to the idea of academic life."

"Visual and physical protest, while having a constitutional basis in public life, is anti-thetical to the nature and function of an academic community," he added. "Reason must be our approach to every major problem. Our decisions must be informed. One cannot forget about the manner of protest, even when the matter is good."

"Our protests must also be compassionate and charitable," Dr. Smith said, "not just for the underprivileged, but the more difficult kind -- for those who appear to be the obstacles to our aims."

"Colleges must have a commitment to the rational process and orderly behavior," he concluded. "We must defend and strengthen the right to dissent, but the means should not be force or violence but reasonable and rational expression...intelligence governed by conscience and conscience informed by intellect."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 19, 1967

Wives of 157 La Salle College day and evening division seniors will receive "Ph.T. -- Putting Him Through" degrees at La-Salle's 14th annual Ph.T. ceremonies this Sunday (May 28) at 7 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Florence E. Mc Dermott, mother of two children whose husband is a member of La Salle's graduating class of '67, will receive the annual special Ph.T. "with distinction" at the event, which recognizes the wives' assistance in their husbands' pursuit of a bachelor's degree. Husbands will receive their degrees at commencement exercises June 4 at Convention Hall.

Brother Daniel Bernian, F.S.C., Ph.D., will confer the Ph.T.'s and be presiding officer, and Brother Emery Mollenhauer, F.S.C., Ph.D., will present the candidates for "degrees." The Rev. Francis A. Mc Dermott, pastor of Assumption Church, 1133 Spring Garden st., and instructor in English in La Salle's evening division, will give the "commencement" address.

The Mc Dermott's and their two sons, ages 5 and 2, make their home at 2886 Woodland rd., Roslyn. In addition to her duties as a housewife, Mrs. Mc Dermott is an accomplished pianist. Mr. Mc Dermott is a production supervisor at I.R.C. Inc., at 401 N. Broad st.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 26, 1967

A nationally prominent psychiatrist and a distinguished theologian will receive honorary degrees at La Salle College's 104th commencement exercise at 4 P.M. next Sunday (June 4) at Convention Hall.

The deans of La Salle's schools of arts and science, business administration, and evening division will present some 800 candidates for bachelor's degrees to Brother Daniel Bernian, F.S.C., Ph.D., La-Salle president, who will also confer the honorary degrees. The valedictory address will be given by James A. Butler, of Pittsburgh.

Dr. Daniel Blain, director of the Philadelphia (Byberry) State Hospital and past president of the American Psychiatric Association, and the Rev. Bernard Haring, C.S.S.R., professor of pastoral sociology at the Lateran University in Rome and now a visiting lecturer at Yale University, will receive honorary Doctor of Laws degrees.

Dr. Blain will deliver the commencement address and the Rt. Rev. Msgr. Anthony L. Ostheimer, Ph.D., editor the Philadelphia's archdiocesan newspaper, The Catholic Standard and Times, will be the presiding officer at the ceremonies.

(MORE)

The Baccaulaureate Mass will be concelebrated at 11 A.M. commencement day in Mc Carthy Stadium on the campus. Msgr. Ostheimer will give the baccaulaureate sermon, and the Rev. Mark Heath, O.P., director of La Salle's religious education graduate program, will be the principal celebrant. Eleven other priests of La Salle's faculty will be concelebrants.

Some 28 graduates will receive U.S. Army commissions at swearing-in ceremonies conducted by Col. Stephen Silvasy, professor of military science at La Salle. Two Marine Corps commissions will also be given.

Dr. Joseph J. Sprissler, vice president for financial affairs at La Salle, will sponsor Dr. Blain, and Father Heath will sponsor Father Haring.

Dr. Blain, born the son of Presbyterian missionaries in China, received his bachelor's degree from Washington and Lee University and was graduated from the Vanderbilt University School of Medicine. He served as professor of clinical psychiatry at Georgetown University's Medical School from 1948-58, and was director of California's Department of Mental Hygiene until appointed to his current post last fall. He was president of the APA in 1964-65. Father Haring has been a member of the Lateran faculty since 1959. He has written 14 books and more than 400 articles.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

HOLD FOR RELEASE: 4 P.M., Sunday, June 4, 1967

June 2, 1967

A leading psychiatrist Sunday (June 4) called upon the public and its leaders to provide directions and goals to guide today's scientists.

Dr. Daniel Blain, superintendent of the Philadelphia (Byberry) State Hospital and past president of the American Psychiatric Association, gave his remarks to some 800 graduates at La Salle College's 104th annual commencement exercise attended by some 10,000 parents and friends in Convention Hall.

Dr. Blain and the Rev. Bernard Haring, C.S.S.R., professor of pastoral sociology at the Lateran University in Rome and now visiting professor at Yale University, received honorary Doctor of Laws degrees at the ceremonies. Brother Daniel Bernian, F.S.C., Ph.D., La Salle president, conferred the bachelor's degrees upon the graduates and the honorary degrees.

The Rt. Rev. Msgr. Anthony L. Ostheimer, Ph.D., editor of Philadelphia's archdiocesan weekly newspaper, The Catholic Standard and Times, and pastor of Holy Child Church, delivered the sermon at the Baccalaureate Mass held Sunday morning in Mc Carthy Stadium on the campus, and was presiding officer at the commencement.

Twenty-eight graduates received U.S. Army commissions at swearing-in ceremonies conducted by Col. Stephen Silvasy, professor of military science at La Salle, during the commencement. Two U.S. Marine Corps commissions were also given.

(MORE)

Dr. Blain cited the "explosion of knowledge" and the "population explosion" as key problems facing mankind today.

"We (psychiatrists) have concluded" he said, "that as an organized science and profession have a responsibility and some interest in skills that can be applied as we join other like-minded people in trying to solve these problems. It is my thesis that all of us here today have a similar responsibility and much to contribute.

"It is hard to see how the patterns of society, in peace and war, getting and spending, health and adjustments, can change without fundamental changes in the nature of man," Dr. Blain asserted, "As yet there appears little hint as to even the directions we should go. The medical and social sciences need the help of all other disciplines and leaders in society to solve these problems.

"There is no single way," he continued. "Our responsible leaders, and I would broaden the base from the Chief Executive to our elected members of Congress, our Governor and state legislature, City Council and others, must do what the humblest individual citizen must do...that is, examine our position, our goals, our resources, our responsibilities, our opportunities, our fundamental desires, in the cold light of day, and I mean in the realistic atmosphere of objective, unbiased information, as well as the enthusiasm of romantic idealism."

"In our reappraisals," he added, "we must have the fortitude, courage, good judgement, and political independence to change our direction, our speed, our goals and even reverse ourselves when careful considerations of all these things demand that we do so."

Msgr. Ostheimer called for a "re-emphasis on personal responsibility" and decried those who "would claim freedom for themselves but deny it to others."

(MORE)

"In our day," he stated, "when more and more we move toward a depersonalized society, when individuals are submerged in the group, when more and more emphasis is being placed upon group action and interaction, there is need for a re-emphasis on personal responsibility.

"Despite all the talk of freedom of thought and independence of action," Msgr. Ostheimer continued, "are we not in a strait-jacketed generation? The clothes we wear, the shows we see, the books we read, the company we keep, the way we think, and act, and live -- are we not forever following the crowd?

"And even those who believe themselves to be rebels, and independent, are they not following their own leaders?" he asked. "Ours is a so-called 'new generation' -- carefree, disrespectful, so often irresponsible, so boastfully independent, and yet so craven in imitation."

"So many today would claim freedom for themselves but deny it to others," Msgr. Ostheimer concluded. "They criticize most cruelly but resent the least criticism of themselves. We have the would-be intellectual, proud and arrogant, forgetful of the fact that humility and respect for truth are basic ingredients of sound scholarship. Self confidence is one thing; intellectual pride, another. Learning is not necessarily wisdom. All too many have not learned to associate responsibility with freedom, and this becomes a root source of so many problems facing the Church today in this time after Vatican II."

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News Release

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

June 16, 1967

The deadline for purchase of subscription plan tickets for La Salle College's Music Theatre '67 is July 1, Managing Director Dan Rodden announced this week.

Select dates for theatre parties are also available during most weeks in the season, which will include two hit musicals -- "110 in the Shade" and "The Music Man," according to Rodden.

The season opens Friday, July 7 with "110 in the Shade," which concludes July 30, and resumes Friday, Aug. 4 when the Meridith Willson classic opens. "Music Man" will run through Sept. 3. Curtain is at 8:30 P.M. each Tuesday through Friday, except 6 and 9:30 P.M. (two shows) Saturday, and 7 P.M. Sunday. No performances is given Monday.

Subscription discount rates are available for those who order tickets for either or both shows before July 1. Regular ticket prices are \$3.50.

Substantial discounts for theatre parties of 25 or more persons are also available, providing excellent opportunities for groups who plan fund raising events, Rodden said.

Rodden will again have a veteran production staff for the 1967 season, which will also highlight appearances of such Music Theatre stage veterans as Robert Bolsover, Dennis Cunningham, Joann Cunningham and Charles Murphy, among others.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

June 29, 1967

Brother Martin Stark, F.S.C., has been appointed vice president for student affairs at La Salle College, it was announced Thursday (June 29) by Brother Daniel Bernian, F.S.C., La Salle president.

He succeeds Brother Gavin Paul, F.S.C., who will pursue post-doctoral studies at Fordham University in New York. He had held the post since it was created in 1960. Brother Francis Mc Cormick, F.S.C., succeeds Brother Martin as Financial Aid Director.

Brother Martin, a native of Cumberland, Md., has served as the college's Financial Aid Director since joining the La Salle staff in 1965.

A graduate of La Salle College (1940) and Villanova University, where he received a master's degree in 1943, Brother Martin became a member of the Christian Brothers -- the teaching order which conducts the college -- in 1933. He has also pursued advanced studies in school administration at Boston College and the Catholic University.

Brother Martin previously taught at West Catholic High School for Boys (1934-36); Central Catholic High in Pittsburgh (1936-37), and St. John's High in Washington, D.C. (1937-38). He also served as principal of St. Gabriel's Rectory in Phoenixville (1948-51), as guidance director and assistant principal at St. John's (1951-56), and most recently as assistant principal at Central Catholic (1967-65).

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

A-1 '67

La Salle College's Music Theatre '67 will present its second summer presentation, Meridith Willson's "The Music Man," starting Friday, Aug. 4 at 8:30 P.M.

The production will continue six nights weekly through Sept. 3 in the air conditioned College Union theatre on the campus, 20th st. and Olney ave. Performances are at 8:30 P.M. Tuesday through Friday, at 6 and 9:30 P.M. (two shows) Saturday, and 7 P.M. Sunday. No performance is given Monday.

"Music Man" will be staged by Dennis Cunningham, a veteran Music Theatre performer who directed both shows last season during the illness of managing director Dan Rodden. The production staff includes choreographer Jean Williams, technical director Sidney MacLeod, designer Gerard Leahy, and musical director Anthony Mecoli. Rodden remains as managing director.

In starring roles will be Charles Murphy, as Harold Hill, a familiar La Salle performer, and newcomer Joy Lober, as Marion. William Mc Caffrey will appear as Mayor Shinn.

The 1957 musical features such now-classic melodies as "76 Trombones," "Goodnight, My Someone," "Lida Rose," "Gary, Indiana," and "Wells Fargo Wagon."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

August 3, 1967

The Rev. Mark Heath, O.P., director of La Salle College's graduate religious education program and a leader in inter-faith relations in Philadelphia, is leaving La Salle this fall.

Father Heath, who has been named chairman of the department of religious studies at Providence College, effective this September, will be succeeded by Brother Edward Davis, F.S.C.

A Dominican Order priest, Father Heath joined the La Salle staff in 1952, when he was appointed college chaplain and associate professor of theology. He was named full professor of theology in 1959, served as chaplain until 1965, when the graduate program was enlarged and he was named its director.

Since the outset of the Vatican Ecumenical Council, Father Heath has been in the forefront of dialogue between Catholic, Protestant and Jewish clergy and laymen. In addition to bringing Protestant and Jewish lecturers to the campus, Father Heath has arranged many ecumenical programs of inter-faith dialogue -- one a series of discussions following closed-circuit telecasts of an international conference of Protestant and Jewish theologians. He has also been a frequent speaker at ecumenical programs elsewhere.

(MORE)

A native of Boston, Father Heath is one of only six ordained Catholic priests in the nation to have been graduated from the U.S. Naval Academy. He was ordained after graduating from the academy in 1940. He holds degrees from Providence College, the Dominican House of Studies in Washington, and the Pontifical University in Rome. He received an honorary degree from La Salle in 1962.

Father Heath has served as vice president of the National Catholic Adult Education Commission, as regional chairman of the Society of Catholic College Teachers of Sacred Doctrine, the Dominican School of Theology for the Laity, which he directed from 1956-65, and was a member of the Archdiocesan Liturgical Commission. He is also a member of the Catholic Theological Society of America and the U.S. Naval Institute.

Brother Davis, a native of Baltimore, is a graduate of Loyola College in Baltimore. He received a master's degree in theology from La Salle in 1955, studied at the Hebrew Union College in Jerusalem in 1965, and is now a Ph.D. candidate at the Catholic University in Washington. He previously taught theology at La Salle (1955-62), Catholic University (1964-66) and Calvert Hall College in Baltimore (1966-67).

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

August 10, 1967

Twenty La Salle College faculty members have been promoted in rank, it was announced by Brother Daniel Burke, F.S.C., Ph.D., vice president for academic affairs.

Two new full professors were named, Dr. Max Barth, of 2 Hawk rd., Levittown, chairman of the chemistry department, and Brother Raymond Wilson, F.S.C., Ph.D., also of the chemistry department.

Appointed associate professors were: Dr. Arthur L. Hennessy, 168 Forrest ave., Southampton, and Dr. Joseph P. O'Grady, 220 Heatherwood rd., Havertown, both history; Brother Patrick Ellis, F.S.C., Ph.D., and Brother Joseph Paulits, F.S.C., Ph.D., both English; Dr. Mark G. Pfeiffer, 350 Zane ave., Phila., psychology; L. Thomas Reifsteck, 24 Holyoak dr., Del Rand, N.J., marketing; Brother Nicholas Sullivan, F.S.C., Ph.D., biology; Brother Mark Guttman, F.S.C., Ph.D., physics, and Edward J. Domineske, 14 Hinsdale ave., Willingboro, N.J.

(MORE)

Named assistant professors were: Dennis M. Cunningham, 500 W. Chelton ave., Phila., English; R. Scott Fraser, 9 Cherry st., Willow Grove, education; John T. Connors, 252 Friendship lane, Drexel Hill, sociology; William J. O'Toole, 48 E. Logan st., Phila., history; Rev. Francis Bailie, O.P., STL, theology; George K. Diehl, 6518 Lincoln dr., Phila., music; Robert F. Weinman, 821 Blue Bell rd., Warminster, accounting; John Grady, 6039 N. Front st., Phila., economics, and Joseph J. Bernier, 600 Franklin ave., Cherry Hill, N.J., psychology.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

August 11, 1967

Daniel H. Kane, a Philadelphia school principal, has been elected president of La Salle College's 10,000-member alumni association, it was announced by James J. Mc Donald, the college's alumni director.

Kane, of 920 Lindale ave., Drexel Hill, succeeds Francis X. Donohoe, 7119 Cedar Park ave., who held the post for the past year.

Other officers elected were incumbent candidates seeking their second one year terms. They are vice president Dr. Harry J. White, of 1574 Campus dr., Maple Glen, a chemist for Rohm and Haas Co., and treasurer Nicholas P. Dienna, 837 Yeadon ave., Yeadon, a Central Penn Bank branch manager.

Kane, a 1949 graduate of La Salle, is principal of the Stephen A. Douglas School, Huntingdon and Edgemont sts. He and his wife, Anne, have three children.

August 24, 1967

MEMORANDUM

To: Key Alumni

From: James J. Mc Donald

PERSONNEL

It gives me great pleasure to announce that commencing September 5, Mr. Francis J. Mc Govern '66 will undertake the duties of Assistant Director of Alumni. He is presently employed by the Defense Department as a management analyst. He was employed previously by the Philadelphia Department of Recreation as a recreation leader and has served in the U.S. Navy as a communication-electronics specialist. He was selected from a field of nineteen (19) applicants for the position.

Miss Veronica Mc Dermott has been hired for the new position of clerk-typist. She joins our own Miss Helen Hanna, secretary , to make a total of four full-time people on our Alumni Office staff.

BOARD OF DIRECTORS' MEETING

The first meeting of the Board of Directors for the coming year will be on Saturday morning, September 16 at 10:30 a.m. on campus . It will be followed by brunch at approximately 12 noon.

The Signum Fidei and Homecoming Week-End committees have been meeting over the summer. Homecoming has definitely been set for November 17-19 and will be held in conjunction with the annual Tap Off Rally and parade.

DOWNTOWN CLUB

The Downtown Club will hold its first luncheon on September 13 at the Adelpia Hotel at 12:30 p.m. The first speaker will be District Attorney Arlen Specter, Republican candidate for mayor of Philadelphia. He will be followed at the second luncheon on October 18 by Democratic candidate Mayor James H. J. Tate.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

September 1, 1967

La Salle College will welcome an expected record total of day and evening students when the college opens its 105th academic year this month.

A combined total of nearly 6,600 day and evening students are anticipated for 1967-68 at the Christian Brothers-conducted liberal arts college.

The day college expects some 800 freshmen Sept. 11, when Freshman Orientation Week starts on the campus, raising overall day enrollment to nearly 3,200 -- a slight increase over last year. Registration will also be held during the week of Sept. 11-15.

Much of the increased enrollment is expected by the evening division, which opens its 21st academic year on Wednesday, Sept. 13. Some 3,400 students, among them about 900 freshmen, are anticipated.

Among the new evening students will be some 250-300 young women, according to Brother Emery Mollenhauer, F.S.C., Ph.D., evening college dean. The evening division admitted its first coeds last February (1967).

The seventh annual Parents' Day program opens day school activities at 1 P.M. Sept. 11. Some 2,000 parents are expected to attend the program, which includes campus tours and discussions on various aspects of college life.

Two new administrators, 20 new faculty members, and 12 new courses highlight the new year in the day school. Brother Martin Stark, F.S.C., has been named vice president for student affairs, succeeding Brother Gavin Paul, F.S.C., Ph.D., and Brother Charles Gresh, F.S.C., has been appointed dean of men. Brother Gresh succeeds Brother John Owens, F.S.C.

(MORE)

Among new courses will be three independent study courses: "Music 490," which will include Friday afternoon concerts of the Philadelphia Orchestra with pre- and post-concert lectures by William Smith, associate conductor; "Law in Literature," with distinguished lawyers and judges as guest lecturers, and "Theological Problems," which will be conducted by a visiting professor from Princeton University.

"The Development of Jewish Religious Thought," a course sponsored by the Jewish Chatauqua Society at La Salle for the first time last year, will be offered. Rabbi Bernard Frank, of Congregation Beth Or in Mt. Airy, will again teach the course.

Other new courses will include Earth-Space Science; Astrophysics; Introduction to Latin America; Psychology of Learning Theory; Introduction to Counseling Theory; History of the Russian Language; Russian Literature of the 19th Century; Soviet Russian Literature, and Introduction to Russian Drama.

Among the new day faculty members and their subjects are: Thomas M. Ridington, art; Dr. Nancy L. Riffe, Harry J. Young, and Miss Carol A. Kyle, all English; H. Conrad Meyer, economics; Dr. Minna F. Weinstein and Theopolis Fair, both history; Brother John O'Neill, F.S.C., mathematics; Miss Patricia H. Young and Glenn A. Morocco, both modern languages; Dr. William C. Springer and Brother A. Roberts, F.S.C., Ph.D., both philosophy; Edward J. Devinney, physics; Finn Hornum, sociology; David P. Efroymsen, Brother Edward Davis, F.S.C., Rev. John J. Ivers, John C. White, Rev. James Watson, O.P., and Rev. John Schaller, O.P., all theology.

New evening division courses will include: Abnormal Psychology; Geopolitics; Philosophy of Science; Digital Circuits; Criminology; History of Greece and Rome; Law of Personal Associations; Restoration and 18th Century Literature; Investment Principles; Interdepartmental Readings; Fundamentals of Chemistry; General Educational Methods; Methodology of History, and Law of Personal Property.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

September 15, 1967

The Guild of La Salle College, an organization of mothers of La Salle students, will hold its fifth annual Welcome Tea for mothers of freshman students next Sunday (Sept. 24) at 2 P.M. in the College Union lounge on the campus, 20th st. and Olney ave.

Some 400 Guild members and mothers of incoming freshmen are expected to attend the event, which is held each year to welcome new members to the Guild.

Mrs. L. Di Sandro is chairman of the affair at which Mrs. Edward Dugan, Guild president, and Brother James Conaghan, F.S.C., college representative for special affairs, will offer welcoming remarks.

LA SALLE COLLEGE

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

September 25, 1967

Open auditions for female roles in the Masque of La-Salle College production of Oscar Wilde's "The Importance of Being Earnest" will be held next Monday through Wednesday (Oct. 2-3-4) at 7:30 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Wilde's play will be offered by the La Salle group Dec. 1 through Dec. 10. Sidney Mac Leod, director of the Masque, will stage the presentation in which male roles are played by La Salle undergraduates.

LA SALLE COLLEGE

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

September 25, 1967

La Salle College is displaying a special U.S. historical collection prepared by the Educational Foundation of the Automatic Retailers of America.

The series of six exhibits opened Monday (Sept. 25) and continues through next January 19. The current display, entitled "The War Between the States," will be shown through Oct. 6. Admission is free and open to the public.

The exhibits consist of original letters and documents of historical significance with pertinent photographs, prints and memorabilia associated with events in U.S. history.

Subsequent displays and their exhibit dates will be: "The American Hero" (Oct. 9-20); "The Presidents" (Oct. 28-Nov. 3); "American Statesmen and Politicians" (Nov. 6-17); "American Military Leaders" (Dec. 4-15), and "Signers of the U.S. Constitution" (Jan. 8-19).

La Salle will be the only Greater Philadelphia location for the exhibits, which the ARA describe as "an opportunity to see history first-hand -- they add reality to a textbook knowledge of American history."

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Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 5, 1967

Francis J. Mc Govern, a recent La Salle College graduate, has been appointed the college's assistant director of alumni, it was announced by John L. Mc Closkey, vice president for public relations.

A 1966 La Salle graduate, Mc Govern assumes the new La Salle post after serving as a management analyst for the Defense Personnel Support Center.

Mc Govern, 30, served three years in the Navy after graduating from West Philadelphia Catholic High School for Boys and worked for Philadelphia's department of recreation while an undergraduate at La Salle. He, his wife, and their son, make their home at 7335 Buist ave., Philadelphia.

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Victor 8-8300, Ext. 286-287

HOLD FOR RELEASE: Sunday, Oct. 8, 1967

October 6, 1967

A prominent civil rights leader called for unity of black and white power in an address to a La Salle College audience Saturday night (Oct. 7).

The Rev. Leon Sullivan, founder and board chairman of the Opportunities Industrialization Center, spoke to some 300 members of La Salle's alumni association at the group's annual Signum Fidei Medal dinner in the College Union ballroom on the campus.

Daniel H. Kane, alumni president, presented the 26th annual Signum Fidei Medal to the Rev. Sullivan at the banquet. It is given annually for "the advancement of Christian principles."

"The immaturity of the human race is the thing against which we must struggle, not just the underdevelopment of a single group or color of man," the Rev. Sullivan said.

"Genius is color blind," he contended, "and, like a balloon, it is not the color of a man that determines how high he can rise, but what he has inside of him."

"Let us put our black and white power together to form American power," he concluded, "so that the benefits of democracy and the free-enterprise system might reach into every house and into every hovel, and lift the life of every poor soul."

Established in 1941, the medal derives its name from Signum Fidei -- Sign of Faith -- the motto of the Brothers of the Christian

Ralph W. Howard
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FOR IMMEDIATE RELEASE

October 9, 1967

Brother F. Christopher, F.S.C., Ph.D., director of admissions at La Salle College, has been elected national president of the Association of College Admissions Counselors for 1967-68.

The election took place Saturday (Oct. 7) at the ACAC's 23rd annual national conference in Minneapolis, Minn. Brother Christopher succeeds Louise T. Paine, president of the Glenbrook High Schools in Northbrook, Ill., who was ACAC head for 1966-67.

Brother Christopher, a native of Baltimore, Md., has been a member of the La Salle staff for 25 years and director of admissions since 1955. He has previously served as an associate professor of biology and dean of the college at La Salle.

Before joining the La Salle staff, Brother Christopher earned bachelor's, master's and Ph.D., degrees from the Catholic University in Washington. He had earlier become a member of the Brothers of the Christian Schools -- the teaching order which conducts La Salle -- in 1929.

The ACAC, founded in 1937, is concerned with the transition of students from secondary schools to college. Its aims include maintaining high professional standards in college admission guidance at both secondary and college levels. More than 700 colleges and universities, some 1300 secondary schools, and 16 professional associations are ACAC members.

Brother Christopher is a member of the American Association

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 13, 1967

Two nationally prominent architects and leaders in urban planning will be honored at La Salle College's annual fall honors convocation next Sunday (Oct. 22) at 8 P.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

Edmund Bacon, executive director of Philadelphia's city Planning Commission, and Louis I. Kahn, one of America's foremost architects, will receive honorary Doctor of Laws degrees at the event, which is the traditional occasion for the presentation of honor students for recognition.

Both Bacon and Kahn will address the convocation, at which Brother Daniel Bernian, F.S.C., La Salle president, will preside and confer the honorary degrees. Dr. Robert J. Courtney, chairman of La Salle's political science department, will sponsor Bacon for the honorary degree, and J. Russell Cullen, Sr., a builder, will sponsor Kahn.

(MORE)

Bacon, who this month was praised by the American Institute of Planners in its award to Philadelphia for urban redevelopment, studied architecture and city planning at Cornell University and, later, at the Cranbrook Academy. His first position was as architectural designer for a firm in Shanghai, China in 1934. He served as managing director of the Philadelphia Housing Association until named to his current post in 1949. Among many awards he has received are a Ford Foundation travel and study grant; the 1961 Art Alliance Medal of Achievement; the 1962 City Business Club "Man of the Year" Award; the 1962 Brown Medal of the Franklin Institute, and a 1963 Rockefeller Foundation Award to write "Design of Cities."

Kahn is professor of architecture at the University of Pennsylvania, where he received his bachelor's degree in architecture. Professor Kahn was chief of design for the 1925-26 Sesqui-Centennial Exposition in Philadelphia. He was named visiting critic of architectural design at Yale University in 1946, and later was appointed professor of architecture at Yale, a post he held until 1955. Professor Kahn was named to his current Pennsylvania post in 1955 and in 1956 was visiting professor at the Massachusetts Institute of Technology. Since 1961, he has held a lecture fellowship at Princeton University and has lectured at the University of California.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 6-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 16, 1967

A collection of 25 original watercolor paintings will be donated to La Salle College by the Ford Motor Company. The paintings are valued at some \$4,845.

Brother Daniel Bernian, F.S.C., Ph.D., president of La Salle, will accept the paintings from B.E. Bidwell, Philadelphia Ford district sales manager, during a dinner and special opening exhibit of the works at 7:30 P.M. next Tuesday, Oct. 24 in the College Union Building on the campus.

La Salle is one of 50 educational institutions to receive paintings from the Ford Times Art Donation Program, which was established in 1966 "to aid in the development of a deeper appreciation of art among the young people of America."

The La Salle paintings include scenes of historical and picturesque views of Philadelphia, rural Pennsylvania, New Jersey and Maryland locales.

Total value of the entire collection is valued at nearly \$150,000 for some 1,000 paintings selected from an original total of 8,000 works that were originally commissioned to illustrate travel stories in FORD TIMES, a monthly magazine distributed by Ford dealers to some 1.5 million families across the U.S.

The La Salle paintings include works by many area artists, among them Benjamin Eisenstat, of Moorestown, N.J., who is represented by 11 watercolors. Other artists included are Alice Acheson, Richard Brough, Horace Day, Maurice Day, Hubert J. Fitzgerald, Lou Mac Murray, John Pellew, Grant Reynard, Wilmer S. Richter, John Rosenfield, Tom Schenk, Arthur Starin, Al Tiegreen, and Fred Zimmer.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 17, 1967

Dan Rodden, founder and managing director of La Salle College's summer Music Theatre, will be honored by the alumni of The Masque, the college's theatre group, at a testimonial dinner to be held at 6:30 P.M. next Saturday night (Oct. 28) at the Belleue-Stratford Hotel.

Ed Mc Mahon, prominent NBC television personality, and Joe Mc Cauley, a WIP radio favorite, will take part in the ceremonies. Mc Mahon, a roommate of Rodden's at Catholic University just after WWII, will be the principal speaker. Mc Cauley, a Rodden classmate at La Salle College High School, will be the toastmaster for the evening.

Rodden, who recovered from a serious illness last year to return and direct the unique college-sponsored theatre operation this summer, is being honored for his "distinguished contributions to La-Salle and to theatre in general in the Philadelphia metropolitan area."

More than 100,000 patrons have visited the campus theatre for the 11 productions since its inception in 1962. This season, some 20,000 persons attended Music Theatre '67 productions of "110 in the Shade" and "The Music Man."

(MORE)

A member of the La Salle staff since 1949, Rodden also served as director of The Masque from 1953 to 1965. He had directed more than 20 productions when he resigned as Masque Director to devote full time to the Music Theatre. He is also an associate professor of English at La Salle.

Rodden has also had a career as a director and actor in the legitimate theatre. He acted with and directed such stage luminaries as Brian Donlevy, the late Myron Mc Cormick, Carol Channing and William Prince in summer stock productions prior to the opening of La Salle's summer theatre. More recently, he has also appeared in several TV productions, among them a CBS Repertory Workshop presentation on T.S. Eliot.

As an Army officer during World War Two, Rodden served as assistant entertainment officer under actor Maurice Evans in Hawaii, and later served as entertainment officer on Okinawa for the largest entertainment unit in the Pacific area.

Rodden has previously been honored by La Salle, from which he received a Centennial Medal during the college's centennial observance in 1962, and by the N.Y. Times for a 1949 Mutual Radio program that the Times called "the best documentary of the year."

John J. Lombard, Jr., a Philadelphia attorney, is chairman of the 13-member committee that originated and planned the event. Tickets may be obtained by contacting the La Salle alumni office, VI 8-8300, Ext. 421.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Sports Information Director

October 17, 1967

FOR RELEASE: Wednesday PMs (OCT. 18)

Thursday AMs (OCT. 19)

LA SALLE TO BUILD ATHLETIC BUILDING WITH 1,700 SEAT SWIMMING POOL

La Salle College will build a \$2.5 million Athletic Facilities Building, which will include a swimming pool seating 1,700 spectators, it was announced Wednesday, by Brother Daniel Bernian, F.S.C., Ph.D., president.

Construction of the building, designed by Carroll, Grisdale and Van Alen Architects, will begin next July. Completion is expected by February, 1970. The 90,000 square foot structure will include two main levels and three inner levels.

It will be situated on ground now occupying a student parking lot on the southwest corner of 20th st. and Olney ave. adjacent to the college's new freshmen dormitories. Entrances will be located on both Olney ave. and what is now Cottage lane.

Brother Daniel said that the structure will house a six-lane swimming pool with a separate diving well, underwater observation area and complete facilities for press, radio and television. The pool will be deep enough for water polo competition.

(MORE)

Also included in the partially air-conditioned building will be three full-size basketball courts including one that can be completely shut off for varsity practice, an indoor track, exercise room with complete weight-lifting, gymnastic and rowing machine facilities, a wrestling room, squash and handball courts and a general game room.

The basketball area, seating about 200 spectators, will be used strictly for intercollegiate practice and general student-faculty use. It will accommodate six games simultaneously. La Salle will continue to play its varsity games at the University of Pennsylvania Palestra and its freshmen contests at the Wister Hall gymnasium.

In addition, the building will include a conference-reception area, offices for the Athletic Department staff and coaches, varsity intramural, women's and faculty locker facilities, a health room with a sauna bath and trainer's, equipment and laundry facilities. Provisions have been made for a future rifle range.

The 64 foot high structure will be the highest building on La-Salle's campus. It was planned by the college's Faculty Athletic Committee under the chairmanship of Dr. Robert J. Courtney, Professor of Political Science.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 20, 1967

A joint recital by Philadelphia Orchestra cellist Samuel Mayes and pianist Edna Bockstein will be presented at La Salle College at 4 P.M. next Sunday (Oct. 29) in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public, the recital is part of La Salle's continuing concert and lecture series held throughout each academic year. Admission is free.

The program for the concert will include Beethoven's Sonata for piano and cello in A major, Op. 89; three selections from Chopin -- Etude in C minor, Op. 25, No. 7, Etude in G major, Op. 10, No. 5, and Ballade in F minor, Op. 52; Hindemith's Sonata for cello, Op. 25, No. 3, and Kabalevsky's Sonata for cello and piano, Op. 71.

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HOLD FOR RELEASE: 8 P.M., Sunday, Oct. 22, 1967

October 20, 1967

A nationally prominent urban redevelopment authority on Sunday (Oct. 22) called upon college students to turn their attention to "a great new frontier, the underdeveloped portions of our own cities."

Edmund Bacon, executive director of Philadelphia's City Planning Commission, gave his remarks at La Salle College's annual fall honors convocation held Sunday night in the College Union Building on the campus. Some 400 honors students, their parents and faculty attended.

Bacon and Louis I. Kahn, one of America's foremost architects, received honorary Doctor of Laws degrees at the convocation, which is the traditional occasion for the presentation of honors students for recognition. Brother Daniel Bernian, F.S.C., Ph.D., La Salle president, conferred the honorary degrees and was presiding officer at the convocation.

"The city is one of the greatest accomplishments of man," Bacon told the students. "It stands as an inescapable assertion of the state of his civilization. Within it are the greatest possible opportunities for the application of the newest developments in the sciences and technology, in the arts and, most importantly, in the humanities."

"Emerging as perhaps the most significant of all," he added, "is a new recognition of the great new frontier, the underdeveloped portions of our own cities, in which fellow Americans live underprivileged lives. Here is a challenge which clearly has caught the imagination of the generation of those who are now in college and those just recently departed. Here is a great opportunity for potentialities which are virtually unexplored....Here lies the great new territory for development.

"We cannot rest," Bacon continued, "until every block of our cities is pleasant,

...every man who lives in it feels himself to be a part

LA SALLE COLLEGE

PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR RELEASE: 7 P.M., Tuesday, Oct. 24, 1967

October 23, 1967

La Salle College on Tuesday (Oct. 24) received 25 original water color paintings valued at \$4,845 from the Ford Motor Company.

Formal presentation and acceptance of the paintings was held in the lounge of the College Union Building Tuesday evening following a reception and dinner attended by the College's Board of Trustees, faculty and administration officials, and local management representatives of the Ford Motor Company and the Philco-Ford Corporation.

The paintings are from the Ford Times Art Collection and have appeared in Ford Times, a monthly travel magazine published by Ford Motor Company.

The donation was made on behalf of the Company's Delaware Valley Community Relations Committee, the Philco-Ford Corporation and local Ford dealers in recognition of La Salle College's art education program and the role the College has played in fostering understanding between industry and the academic community.

B.E. Bidwell, Philadelphia Ford district sales manager, made the presentation to Brother Daniel Bernian, F.S.C., president of La Salle College.

(MORE)

The paintings will be used for instructional use and display purposes by the College's art education department. The paintings were selected to provide art instructors with a well-balanced cross-section of water-color techniques and subjects.

"We think the Ford Times Art Collection is a significant contribution to art education and we hope these paintings will develop among our youth an even deeper appreciation of art and of the heritage of beauty which our country offers," Mr. Bidwell said.

Brother Bernian called the gift "a valued addition to La Salle's growing collection of art by which we seek to stimulate an increased awareness by La Salle students of the special enjoyment provided by original works of art."

The La Salle paintings include works by many area artists, among them Benjamin Eisenstat, of Moorestown, N.J., who is represented by 11 watercolors. Other artists included are Alice Acheson, Richard Brough, Horace Day, Maurice Day, Hubert J. Fitzgerald, Lou Mac Murray, John Pellew, Grant Reynard, Wilmer S. Richter, John Rosenfield, Tom Schenk, Arthur N. Starin, Al Tiegreen, and Fred Zimmer.

Since the early 1950's many Ford Times paintings have been on continuous tours of the world. As many as 30 traveling art exhibits have toured the United States and 12 have toured foreign countries under the sponsorship of the United States Information Agency. Exhibitions have been held in art galleries, museums, schools, civic clubs and Ford dealer showrooms.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 24, 1967

L. Thomas Reifsteck, director of career planning and placement at La Salle College, has been elected president of the Middle Atlantic Placement Association for 1967-68.

Reifsteck, the first representative of a Catholic college to head the MAPA, was elected at the association's 18th annual conference Tuesday (Oct. 24) at Buck Hill Inn, Buck Hill Falls, Penna. Some 600 members attended the conclave.

The MAPA was founded in 1948 to "promote the exchange of ideas and information relating primarily to college placement ...and development and promotion of standards of ethical procedures in the operation of placement activities by colleges and universities." Some 150 colleges and 300 business firms are members.

Reifsteck, a graduate of La Salle and the University of Pennsylvania's Wharton School, has been a member of the La Salle staff since 1955. He had previously served on the national advertising staff of the Camden (N.J.) COURIER-POST. He also serves on the executive board of the American Society of Personnel Administrators and is a member of the American Marketing Association and the American Management Association. He, his wife, and their two children make their home in Delran, N.J.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 24, 1967

La Salle College's chapter of Sigma Beta Kappa fraternity will hold a "Christmas Car Wash" benefiting the children of St. John's Orphanage, 49th st. and Wyalusing ave., this Saturday (Oct. 28) from 9 A.M. to 4 P.M. on the La Salle campus, 20th st. and Olney ave.

Some 30-40 members of the fraternity, which throughout each year conducts baseball, football and basketball programs for the 100 boys at St. John's, will wash cars for a nominal fee with all proceeds going toward purchase of Christmas gifts and a Christmas Party for the orphans. Two previous "Easter Car Washes" have netted some \$300 each for Easter clothing.

Customers should enter the Mc Carthy Stadium driveway on 20th st. -- about 100 yards south of Olney ave. -- and exit through the main driveway near College Hall, according to Frank Grebb and Earl Webster, co-chairmen of the project. Cost is \$1.50 per car, except \$1.25 for small "VW" types.

SBK is a social fraternity that also renders services. The La Salle chapter has assisted the orphanage with sports programs and an annual Christmas Party since 1948.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 30, 1967

Gov. Raymond Shafer and Mayor James Tate extended citations to Dan Rodden, founder and managing director of La Salle College's Music Theatre, who was honored at a testimonial dinner held Saturday night (Oct. 28) at the Bellevue Stratford Hotel.

Ed Mc Mahon, NBC-TV personality, and Joe Mc Cauley, local WIP radio favorite, who were Rodden's classmates at Catholic University and La Salle High School respectively, took part in the event, which was sponsored by alumni of The Masque, the college's theatre group. Mc Mahon was principal speaker and Mc Cauley was toastmaster. Some 300 persons attended.

Gov. Shafer cited Rodden's "...dedicated and diligent work in establishing this unique college-sponsored summer theatre (which) had brought credit not only to the college but to his community, State and Nation as well."

Mayor Tate lauded Rodden's "outstanding job done for college theatre in Philadelphia (and) his masterful accomplishments with the much-heralded and praised La Salle College summer Music Theatre. The Music Theatre reflects credit and honor not only on La Salle but also on the city of Philadelphia. This La Salle first-- the first Music Theatre on any college campus in the country -- joins the proud list of Philadelphia firsts."

Rodden, who recovered from a serious illness last year to return and direct the unique college-sponsored theatre operation this summer, was honored by the Masque for his "distinguished contributions to La Salle and to theatre in general in the Philadelphia metropolitan area."

More than 100,000 patrons have visited the campus theatre for the 11 productions since its inception in 1962. This season, some 20,000 persons attended Music Theatre '67 productions of "110 in the Shade" and "The Music Man."

A member of the La Salle staff since 1949, Rodden also served as director of The Masque from 1953 to 1965. He had directed more than 20 productions when he resigned as Masque Director to devote full time to the Music Theatre. He is also an associate professor of English at La Salle.

Rodden has also had a career as a director and actor in the legitimate theatre. He acted with and directed such stage luminaries as Brian Donlevy, the late Myron Mc Cormick, Carol Channing and William Prince in summer stock productions prior to the opening of La Salle's summer theatre. More recently, he has also appeared in several TV productions, among them a CBS Repertory Workshop presentation on T.S. Eliot.

LA SALLE COLLEGE

5/230

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

October 30, 1967

"Holiday Glow" will be the theme of the sixth annual fashion show and card party sponsored by the La Salle College Guild, an organization of the mothers of La Salle students, at 1 P.M. Saturday (Nov. 4) in the College Union Building on the campus, 20th st. and Olney ave.

Proceeds from the event will go to La Salle's library development fund, to which the Guild has contributed some \$5000 over the past five years.

The fashion show, which opens the day's activities, will be presented by Wanamaker's of Jenkintown. Mary Hathaway Utlrich, of Wanamaker's, will be the commentator. The card party, including tombolas and door prizes, will follow. Refreshments will also be served.

Mrs. Dorothy Grike is chairman of the event, and Mrs. Betty O'Malley is co-chairman for the fashion show. Mrs. Edward Dugan is president of the Guild.

LA SALLE COLLEGE

8/230

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

November 3, 1967

Y.M. Vorontsov, a counselor at the Soviet Embassy in Washington, will address the students and faculty of La Salle College at 12:30 P.M. this Friday (Nov. 10) in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public and admission-free, the talk is part of La Salle's continuing concert and lecture series held throughout each academic year.

The lecture, believed to be the first given by a Soviet official at a local Catholic college, will deal with the Russian revolution. The 50th anniversary of the 1917 uprising is being celebrated in the USSR on Nov. 7.

LA SALLE COLLEGE

Sports Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Sports Information Director

FOR IMMEDIATE RELEASE

November 10, 1967

FOOTBALL GAME & TAP-OFF RALLY HIGHLIGHTS LA SALLE HOMECOMING NEXT WEEKEND

A club football game and basketball Tap-Off Rally will highlight La Salle College's fourth annual Alumni Homecoming Weekend next Friday, Saturday and Sunday (Nov. 17-19), on the Explorer campus, 20th st. and Olney ave.

La Salle's Explorer football club winds up its first season with Adelphi University at 2:00 P.M. Saturday, at Mc Carthy Stadium.

The annual Tap-Off Rally marking La Salle's 38th season of inter-collegiate basketball will begin at 1:00 P.M. Sunday with a parade starting at Broad St. and Stenton ave. A rally, band contest and judging of parade floats will be held at Mc Carthy Stadium at 2:00 P.M.

Sponsored by the school's Sigma Phi Lambda (Spirit) Fraternity, the parade will feature some 40 floats from campus organizations and local girls' colleges. Bands entered include those from La Salle High, Archbishop Wood, Cardinal O'Hara and West Catholic, among others.

Climaxing the rally will be a dance at 8:00 P.M. in the Union Ballroom featuring the "Kit-Kats" and the "Crescents," as well as selection of La Salle's 1967-68 "Basketball Queen" from among 20 entrants.

(MORE)

Basketball coach Jim Harding will be featured speaker at the annual Alumni Stag Reunion, Friday at 9:00 P.M. in the College Union. Sports films, prizes, games and refreshments will also be featured.

The annual alumni dinner-dance will be held at 7:00 P.M. Saturday, Nov. 18, in the Union Ballroom. The Rev. Mark Heath, O.P., La Salle's chaplain and chairman of the college's graduate theology program for 15 years before being transferred to Providence College this fall, will be honored guest.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

November 17, 1967

La Salle College's career planning and placement bureau will sponsor its 11th annual Career Conference for seniors next Tuesday (Nov. 28) at 10:30 A.M. in the College Union Theatre on the campus, 20th st. and Olney ave.

W. Thatcher Longstreth, executive director of the Chamber of Commerce and recently elected member of City Council, will be the principal speaker at the conference.

Some 25 companies are expected to send representatives, among them Philco-Ford; Montgomery Ward; E.I. Dupont de Nemours; Merck, Sharpe and Dohme; Pennsylvania Railraod, and Travellers Insurance Companies.

Principal purpose of the parley is to provide seniors with current information on business and industry, whose representatives will learn of the problems facing 1967 college graduates. The conclave is organized by L. Thomas Reifsteck, of Willingboro, N.J., director of the bureau.

LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard

FOR IMMEDIATE RELEASE

December 1, 1967

Some 1,000 La Salle College Army ROTC cadets next Tuesday (Dec. 12) will parade to the Church of the Holy Child, Broad st. and Duncannon ave., where the 16th annual Mass of St. Barbara, patroness of artillerymen, will be celebrated at 10:30 A.M.

The ROTC Corps, commanded by Col. Stephen Silvasy, USA, professor of military science at La Salle, will leave the campus after formation in Mc Carthy Stadium on the campus, 20th st. and Olney ave., at 9:30 A.M.

The Mass will be celebrated by the Rev. Regis Ryan, O.P., La Salle chaplain, who will also deliver the sermon. The annual War Dead Memorial Service to honor La Salle alumni who died in the two world wars, in Korea and Vietnam, will be held in the church after the Mass.

LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

December 15, 1967

La Salle College's Music Theatre, a unique college-sponsored summer venture, has received a grant of \$2,500 from the Philadelphia Foundation, it was announced by Dan Rodden, founder and managing director of the theatre, and Sidney N. Repplier, director of the foundation.

The grant for the theatre, which opens its seventh season next July, will be used to enlarge the theatre's program with handicapped and culturally deprived children, according to Rodden.

Some 1500 youngsters are expected to attend performances of the Music Theatre company next year, Rodden said. Last year, La Salle performances were opened to more than 1000 children.

More than 110,000 persons have attended 11 productions of the La Salle theatre since its inception in 1962. The venture utilizes a unique combination of professional and exceptionally talented college and university talent. Its productions have varied from "modern" shows like the "The Fantasticks", early musicals such as "Music in the Air" and such musical comedy classics as "South Pacific" and "Music Man." Next year's shows have not yet been chosen.